# mcj 121: news video production – VIRTUAL EDITION

## INTrODUCTION TO COURSE AND INSTRUCTOR

| Syllabus for news video production (mcj 121) | |
| --- | --- |
| **Semester:** Fall 2020 | **Media, Communications & Journalism** California State University, Fresno |
| **Course Name:**  News Video Production | **Instructor Name:**  Dr. Carey Higgins-Dobney |
| **Units:** 3 units | **Office Location:** Speech Arts 140C – but you will find me in Zoom this term. |
| **Time:** Asynchronous | **E-Mail:** redacted online |
| **Location:** Digital Campus | **Telephone:** redacted online |
| **Website:** <https://fresnostate.instructure.com/courses/26250> | **Office Hours:**  Monday/Wednesday 10:30am-1pm |

**Health Screening:** Students who come to campus for face-to-face classes will be required to complete a daily health screening which will include temperature checks. If you have experienced COVID-19 symptoms and/or have tested positive within the past 10 days; or if you have had close contact (less than 6 feet for longer than 15 minutes while unmasked) with a suspected or confirmed COVID-19 patient within the past 14 days, you are not allowed to come to campus.  Please complete the campus[online reporting form](https://fresnostate.co1.qualtrics.com/jfe/form/SV_3faIAsuC8CzuFjD?Q_FormSessionID=FS_UFJ902LXgDJbKeZ).  A campus official will reply to provide guidance and information.

**Safety Measures:**Consistent with the Governor’s order and updated state public-health guidelines, face masks or cloth face coverings are required to be worn in public spaces on-campus and during in-person classes to reduce possible exposure to COVID-19 and prevent the spread of the virus. Physical distancing must be practiced by maintaining 6 feet of distance between individuals. Good hygiene of hand washing for a minimum of 20 seconds or using hand sanitizer is required. Please avoid touching your face with unclean hands. Disposable face masks will be provided to anyone who arrives to campus without one.

Please see university website for the most updated information: [www.fresnostate.edu/coronavirus](http://www.fresnostate.edu/coronavirus)

**Course description**: News video production and post-production principles and techniques in visual storytelling. This will include single-camera videography, pre-production planning, production execution, post-production, graphics, and multimedia digital distribution techniques for news. Field assignments required. (2 lecture, 2 lab hours). This video production course focuses on preparing students for a career in TV news and related live or live-to-tape programming. Students who are interested in developing storytelling, videography and editing skills for TV news production will benefit.

It is usually expected that students will spend approximately 2 hours of study time outside of class for every one hour in class. Since this is a 3-unit class, you should expect to study an average of 6 hours outside of class each week.

**Prerequisites for the course:** MCJ 15 or permission of the instructor.

## Required COURSE Materials

There is **no required text book** for this class. Readings, videos, and other materials will be posted on Canvas. You are required to keep up with Canvas assignments as you would textbook readings.

**Whatever camera you have available:** a smart phone with a decent camera, a tablet with a camera, a video camera with manual controls, a DSLR – if you have it, you can use it as long as it has some functionality. For you smart phone users, we will get you that functionality via app!

**Filmic Pro**. This would be that app! Prior to purchase, we will check devices for compatibility with Filmic Pro Evaluator, which is free. If your mobile device is not compatible, I will help you find the best available app for your circumstances.

**Email:** You are required to check your Fresno State email for class updates, communication, and Canvas assignments. Please do so daily.

**Canvas:** Our class will take place on Canvas. You must check Canvas for assignments and readings. You can get to it here: <https://fresnostate.instructure.com/courses/26250>

**Computer, web, and software access.** You will need to be able to runMicrosoft Word or Google Docs, Adobe Premiere Pro, Twitter, Canvas, Rundown Creator, YouTube, and email. **If you do not have a computer that can handle Adobe, please let me know as soon as possible so we can get you a loaner.**

**Twitter:** You will be required to have a professional-sounding Twitter handle and use it to promote your work.

**Ear buds or earphones** for listening to audio while editing and monitoring audio while shooting in the field. For field use, please no noise-cancellers. That’s for your safety.

**External hard drive** (Mac formatted or partitioned), USB 3.0. Minimum specs – 500 GB, 7200 RPM, minimum 8 MB cache. I have a 1TB Seagate I found on Amazon for $55. This has more storage and is cheaper than multiple larger-sized thumb drives, although those are also an option. This will make editing your projects on various computers so much easier, and give you a place to archive both your finished projects and your raw video.

**A data-enabled mobile device** (generally a smart phone or tablet) for posting to the web and social media. Yours or borrowed from the University. See the DISCOVERe section below.

## Course Specifics

**Summary of the course:** The purpose of this course is to introduce the student to video storytelling using the basic principles and techniques of field video production. Through a combination of lecture, hands-on experiences, TV critique, scriptwriting, activities and projects you will gain experience in video storytelling from story conception through exhibition on YouTube, Fresno State Focus, and/or CMAC.

**Course goals**: The goals of the course are to:

* introduce you to video storytelling concepts
* introduce you to the principles and techniques of shooting and editing videos
* instruct you in the use of the tools and equipment typically used in video field production.
* To understand camera, lighting, audio, and editing terms and concepts.
* provide you with practical experiences in creating field produced videos

**Student Learning Outcomes:** After successfully completing this course, a student will be proficient in the following:

Student Learning Outcome 1.4: Describe mass media business, professional and regulatory practices.

Student Learning Outcome 2.1: Demonstrate correct grammar, spelling and punctuation in written materials.

Student Learning Outcome 2.2: Write clearly and concisely in the appropriate media style.

Student Learning Outcome 2.3: Develop written content that is appropriate for specific audiences

Student Learning Outcome 3.1: Create media content that addresses a communication goal.

Student Learning Outcome 3.2: Prepare professional quality communication materials targeted at a specific audience.

**DISCOVERe Course**

This is a DISCOVERe course that incorporates the use of mobile technology to promote active learning in and outside of the classroom. You are expected to use your device for course related activities, including mobile video, web posting and editing, and social media. You can also receive a loaner tablet for one or two semesters through the [DISCOVERe Hub](http://www.fresnostate.edu/president/discovere/discoverecourses.html).

For this course we will be utilizing the following tools and apps. Make sure you can access them from your device and are familiar with them. You can visit the DISCOVERe Hub (first level of Henry Madden Library) for tech support on any of these tools.

Canvas Student App, Google Drive, Google Docs, Adobe Spark, Twitter and/or Instagram

It is your responsibility to maintain your device throughout the course to fulfill the course requirements. Please take care of and keep your device safe.

It is your responsibility to charge your device and make sure it is operational prior to each class. It is best to come to class with a fully charged device to ensure that you are able to complete all in-class activities. Most classes do not have sufficient outlets to charge your device during class time.

Your instructor is not responsible for providing technical assistance with your device or apps. If you have questions about the performance of your device you should make use of the [DISCOVERe Hub](http://www.fresnostate.edu/president/discovere/index.html) located on the first floor of the Henry Madden Library during library hours.

Email: discoverehub@csufresno.edu

Phone: 559.278.1812

## all assignments

There will be 5 video and/or web stories and 6 other activities due this term. Due dates are posted in Canvas and in the syllabus below.

The specific guidelines and grading rubrics for all pitches, scripts, video assignments, web scripts, discussions, and anything else that will be graded are posted in Canvas.

Students handing in work on time should expect feedback on most video projects within a week of the due date unless otherwise notified.

All written materials require proper spelling, punctuation, and grammar. All video materials require proper shot composition, white balance, iris levels, audio levels, and editing techniques.

My goal for you is forward progress. I do not expect perfection (nobody’s perfect!), but I do expect to see improvement as the term progresses. If you already knew all the things, you wouldn’t need to take this class!

## Assignment and examination schedule

| **Due** | **Assignment** | **Points** |
| --- | --- | --- |
| Fri, Aug 21 | Meet Your Peers, the COVID safety workshop, and Logging In | 25 points total  (10 MYP/10 COVID/5LI) |
| Fri, Sept 11 | Filmic Pro shooting exercise | 25 points |
| Mon, Sept 14 | Zoom interview recording exercise | 25 points |
| Fri, Sept 18 | Filmic Pro editing exercise | 25 points |
| Wed, Sept 23 | Where to find stories discussion | 25 points |
| Fri, Sept 25 | “Some Pig” Kicker VO script writing exercise in RC | 25 points |
| Wed, Sept 30 | Practice VO-SOTVO script writing exercise in RC | 25 points |
| Weeks 5-7 | **STORY 1**: VO-SOTVO. :55-1:10  2 VIDEOS: VO and SOTVO  PITCH: Friday, September 25 in Canvas  VIDEO LOG: Monday, October 5 in Canvas  SCRIPT: Monday, October 5 in RC  FINAL VIDEOS (2: VO and SOTVO): Friday, October 9  EXTRA CREDIT: Read live over Zoom during office hours on Monday, October 12. | 100 points  PITCH: 10 points  VIDEO LOG: 10 points  SCRIPT: 30 points  FINAL VIDEOS: 50 points  EXTRA CREDIT: up to 15 points |
| Mon, Oct 12 | Practice PKG script writing exercise in RC | 25 points |
| Weeks 8-9 | **STORY 2:** 1:15-1:30 package  PITCH: Monday, Oct 12 in Canvas  VIDEO LOG: Monday, October 19 in Canvas  SCRIPT: Monday, Oct 19 in RC  FINAL PKG: Friday, Oct 23 in Drive/link in Canvas  WEB: Monday, Oct 26 in WP/link in Canvas | 125 points  PITCH: 10 points  VIDEO LOG: 10 points  SCRIPT: 25 points  FINAL VIDEO: 60 points  WEB: 20 points |
| Fri, Oct 16 | Twitter account set up | 25 points |
| Weeks 10-12 | **STORY 3**: **ELECTION-RELATED STORY:** 1:30+ pkg  PITCH: Monday, Oct 26 in Canvas  ELECTION DAY is Tuesday, November 3  VIDEO LOG: Wednesday, Nov 4 in Canvas  SCRIPT: Wednesday, Nov 4 in RC  FINAL PKG: Monday, Nov 9 in Drive/link in Canvas  WEB: Wednesday, Nov 11 in WP/link in Canvas | 175 points  PITCH: 15 points  VIDEO LOG: 15 points  SCRIPT: 40 points  FINAL VIDEO: 75 points  WEB: 30 points |
| Weeks 12-14 | **STORY 4**: 1:15 – 1:45 Now This style package  PITCH: Wednesday, November 11 in Canvas  VIDEO LOG: Wednesday, Nov 18 in Canvas  SCRIPT: Wednesday, Nov 18 in RC  FINAL PKG: Monday, November 23 in Drive/link in Canvas  Twitter post: Monday, Nov 23 link in Canvas | 125 points  PITCH: 15 points  VIDEO LOG: 10 points  SCRIPT: 25 points  FINAL VIDEO: 50 points  WEB: 25 points |
| Mon, Nov 30 | Satire & comedy discussion | 25 points |
| Fri, Dec 4 | Long form storytelling discussion | 25 points |
| Weeks 14-Final | **STORY 5**: Choose Your Own Adventure 1:30+, promo, multimedia  PITCH: Monday, Nov 23 in Canvas  NO VIDEO LOG NECESSARY.  STORY SCRIPT: Monday, Dec 7 in RC  PROMO SCRIPT: Wednesday, Dec 9 in RC  PROMO & FINAL VIDEOS (2 videos): Friday, Dec 11 in Drive/link in Canvas  MULTI-MEDIA WEB PROJECT: Monday, Dec 14 – Spark embed codes & link in Canvas  And have a fabulous winter break! | 200 points  PITCH: 20 points  STORY SCRIPT: 30 points  PROMO SCRIPT: 10 points  PROMO VIDEO: 20 points  FINAL PKG: 70 points  Multi-media Adobe Spark page: 50 points |

**Points Summary**

Intro activities (25 points):

* Meet Your Peers, COVID safety, Logging In: 25 points

Exercises (175 points):

* Filmic Pro Shooting: 25 points
* Zoom Interview: 25 points
* Filmic Pro Editing: 25 points
* Some Pig VO exercise: 25 points
* Plane Crash VO-SOTVO exercise: 25 points
* PKG exercise: 25 points
* Twitter set up: 25 points

Discussions (75 points):

* Where to find stories: 25 points
* Satire & comedy: 25 points
* Long form: 25 points

Stories (725 points):

* Story 1: 100 points
* Story 2: 125 points
* Story 3: 175 points
* Story 4: 125 points
* Story 5 + Promo: 200 points

Total = 1000 points

**Grading Scale**

900 – 1000 Points = A

This is Excellent work. Performance of the student has demonstrated the highest level of competence, showing sustained superiority in meeting all stated course objectives and responsibilities and exhibiting a very high degree of intellectual initiative. Forward progress of student’s abilities has been demonstrated throughout the course.

800 – 899 Points = B

This is Very Good work. Performance of the student has demonstrated a high level of competence, showing sustained superiority in meeting all stated course objectives and responsibilities and exhibiting a high degree of intellectual initiative. Forward progress in student abilities has been demonstrated throughout much of the course.

700 - 799 Points = C

This is Satisfactory work. Performance of the student has demonstrated a satisfactory level of competence, showing an adequate level of understanding of course objectives, responsibilities, and comprehension of course intent. Forward progress of student abilities may be inconsistent throughout the course.

600 – 699 Points = D

This is Unsatisfactory work. Performance of the student has been unsatisfactory, showing inadequacy in meeting basic course objectives, responsibilities, and comprehension of course content. There is a lack in forward progress in student abilities in the course.

599 Points or fewer = F

This is Failing work. Performance of the student fails to meet course objectives. Work at this level does not meet requirements for credit toward a degree.

**Extra credit**

LIVE READ of VO-SOTVO: Up to +15 points: Attend Zoom session TBD to read over your Story 1 VO-SOTVO “live.”

## Course Policies

This is an asynchronous online class. This means we are not meeting together as a class at any designated time or at any particular location. You are expected to finish all readings, watch all videos, and complete assignments by their due dates.

## late work

Unexcused late work loses 10% in grade per day. **Please contact me as soon as possible if something arises that will prevent you from turning work in on time.** Life happens and I try to be reasonable.

**Unplanned absences**

Late work may only be made up for documented excused absences. Unplanned student absences should be authorized when you have a short-term serious and compelling medical condition or when a death or serious illness in the immediate family (i.e., parent, spouse, sibling or child) prevents you from attending class. You are responsible for contacting the instructor as soon as possible after the missed class period and for providing documentation of the reason for the absence upon returning to class. Absences will be excused in accordance with [APM 232](http://www.fresnostate.edu/mapp/documents/apm/232.pdf). If your absence is authorized and make-up work is allowed, missed papers, tests, projects, and/or homework assignments should be made up within a week following the excused absence.

Students participating in a mandatory university activity during a class meeting must provide written notification from the coach, instructor or advisor explaining their absence. Special circumstances such as a funeral, jury duty, military service or medical procedure may make a student eligible to be excused by the professor.

If there are questions or concerns that you have about this course that you and I are not able to resolve, please feel free to contact the Chair of the department to discuss the matter: Professor Betsy Hays, Media, Communications & Journalism Department, [bhays@csufresno.edu](mailto:bhays@csufresno.edu), 559-278-2087.

## University Policies

As part of your participation in virtual/online instruction, please remember that the same student conduct rules that are used for in-person classrooms instruction also apply for virtual/online classrooms. Students are prohibited from any unauthorized recording, dissemination, or publication of any academic presentation, including any online classroom instruction, for any commercial purpose. In addition, students may not record or use virtual/ online instruction in any manner that would violate copyright law. Students are to use all online/virtual instruction exclusively for the educational purpose of the online class in which the instruction is being provided. Students may not re-record any online recordings or post any online recordings on any other format (e.g., electronic, video, social media, audio recording, web page, internet, hard paper copy, etc.) for any purpose without the explicit written permission of the faculty member providing the instruction. Exceptions for disability-related accommodations will be addressed by Services for Students with Disabilities (SSD) working in conjunction with the student and faculty member.

**Students with Disabilities:** Upon identifying themselves to the instructor and the university, students with disabilities will receive reasonable accommodation for learning and evaluation. For more information, contact Services to Students with Disabilities in the Henry Madden Library, Room 1202 (278-2811).

The following University polices can be found at:

* [Adding and Dropping Classes](http://fresnostate.edu/studentaffairs/registrar/registration/add-drop-deadlines.html)
* [Cheating and Plagiarism](http://www.fresnostate.edu/academics/facultyaffairs/documents/apm/235.pdf)
* [Computers](https://www.fresnostate.edu/catalog/academic-regulations/index.html#computerreq)
* [Copyright Policy](http://www.fresnostate.edu/home/about/copyright.html)
* [Disruptive Classroom Behavior](http://www.fresnostate.edu/academics/facultyaffairs/documents/apm/419.pdf)
* [Honor Code](http://fresnostate.edu/academics/facultyaffairs/documents/apm/236_000.pdf)
* [Students with Disabilities](http://fresnostate.edu/studentaffairs/ssd/)
* [Title IX](http://www.fresnostate.edu/adminserv/hr/title-ix/index.html)

**UNIVERSITY SERVICES**

The following University services can be found at:

* [Associated Students, Inc.](http://fresnostateasi.org/)
* [Dream Success Center](http://fresnostate.edu/studentaffairs/dsc/index.html)
* [Learning Center Information](http://fresnostate.edu/studentaffairs/lrc)
* [Student Health and Counseling Center](https://www.fresnostate.edu/studentaffairs/health/)
* [Writing Center](http://www.fresnostate.edu/artshum/writingcenter/)

## Tentative Course Schedule

## Fall 2020 – digital campus

|  | **Date** | **Topic** | **Assignment** | |
| --- | --- | --- | --- | --- |
| 1 | **Week 1:**  Wed, Aug 19 | Introductions & Meet Your Peers  Intro to news: What makes something newsworthy?  Account tests for Rundown Creator (RC), YouTube, WordPress (WP) | **WATCH:**   * [What makes something newsworthy?](https://www.youtube.com/watch?v=ShJfQ-pQEUA)   **READ:**   * [RTDNA Code of Ethics](https://www.rtdna.org/content/rtdna_code_of_ethics)   **DO: by Friday, August 21, 11:59pm:**   * Meet Your Peers * COVID Field Safety Training * Log into your Rundown Creator, WP, and YouTube accounts. Let me know if there are issues. | |
| 2 | **Week 2:**  Mon, Aug 24 | Intro to video. Basic camera shots, controls, exposure, white balance, ND filters, etc.  Intro to audio. Using a lav mic.  Intro to Filmic Pro. How to make your phone work for you! | **READ:**   * Basic TV News Jargon (in Canvas)   **READ & WATCH:**   * Video basics (in Canvas) * Intro to Filmic Pro (in Canvas) | |
| 3 | **Week 3:**  Wed., Sept. 9 | **Monday, September 7:**  **Labor Day – HOLIDAY**  Intro to storytelling with video.  Video shooting practice  Zoom interview recording practice | **WATCH:**   * [A Day in the Life of Joe Little](https://www.youtube.com/watch?v=1pO0j5q1F5Y&feature=youtu.be) * Raw vs Final video (in Canvas) * [Zoom recording tutorial](https://www.youtube.com/watch?v=WfRZaBIskJs&feature=youtu.be) * [Managing Google Drive folders tutorial](https://www.youtube.com/watch?v=MzBpEAA3O8I&feature=youtu.be)   **READ:**   * Video shooting checklist * Zoom interview pairings   **DO: by Friday, September 11, 11:59pm**:   * Filmic Pro Shooting exercise. Drop the raw (unedited) video into Google Drive folder & put link in Canvas.   **DO: by Monday, September 14, 11:59pm:**   * Zoom interview exercise. Drop the raw video into Google Drive folder & put link into Canvas. | |
| 4 | **Week 4:**  Mon., Sept 14 | Video editing: Basic broadcast editing conventions & Adobe Premiere Pro Review.  Editing practice using video shot from your Filmic Pro practice. | **WATCH:**   * Another raw video explainer (in Canvas) * Adobe Premiere Pro tutorial (in Canvas)   **READ:**   * Editing in Premiere Pro (step-by-step how to) * Video export requirements   **DO: by Fri., September 18, 11:59pm:**   * Filmic Pro editing exercise. Drop exported video into Google Drive & put link in Canvas | |
| 5 | **Week 5:**  Mon., Sept 21 | Intro to news stories: finding, pitching, gathering, writing.  Intro to Rundown Creator (RC) and writing VOs. | **READ & WATCH:**   * Boyd Huppert (in Canvas) * How to VO in RC (in Canvas)   **READ:**   * Intro to finding, pitching, developing news stories * Broadcast news writing tips * Tips for being an MMJ   **DO: by Wed, September 23, 11:59pm**   * Discussion: Where to find stories   **DO: by Friday, September 25, 11:59pm:**   * Pitch: Story 1 VO-SOTVO on Canvas discussion * VO exercise: Some Pig Kicker in RC. | |
| 6 | **Week 6:**  Mon., Sept. 28 | More news writing: VO-SOTVO and PKG  Video logging. | **READ & WATCH:**   * Why we log * Hard news log example * Feature log example * What a VO-SOTVO looks like (in Canvas)   **WATCH:**   * VO-SOTVO student example 1 (in Canvas) * VO-SOTVO student example 2 (in Canvas)   **DO: by Wed, September 30, 11:59pm:**   * VO-SOTVO exercise script in RC   **DO: by Monday, October 5, 11:59pm:**   * Story 1 video log in Drive. * Story 1 script in RC. | |
| 7 | **Week 7:**  Mon., Oct 5 | Review Story 1 VO-SOTVOs  More news writing: PKGs. | **WATCH:**   * How to PKG: writing * How to PKG: editing   **DO: by Friday, October 9, 11:59pm:**   * Story 1 VO-SOTVO. Drop exported videos into Google Drive & put link to folder in Canvas   **DO: by Monday, October 12, 11:59pm:**   * PKG writing exercise * Pitch: Story 2 PKG in Canvas discussion | |
|  | **Week 8:**  Mon., Oct 12 | Developing characters  Intro to social media. | **READ & WATCH:**   * Developing characters (in Canvas)   **WATCH:**   * Social media   **DO: by Friday, October 16, 11:59pm:**   * Create Twitter account & start following people   **DO: by Monday, October 19, 11:59pm:**   * Story 2 video log in Drive. * Story 2 script in RC. | |
| 9 | **Week 9:**  Mon., Oct 19 | Intro to web writing | **READ:**   * Web writing cheat sheet   **WATCH:**   * How to fresnostatefocus.com   **DO: by Friday, October 23, 11:59pm:**   * Story 2 package. Drop exported video into Google Drive & put link in Canvas   **DO: by Monday, October 26, 11:59pm:**   * Web script: Story 2   **DO: by** **Monday, October 26, 11:59pm:**   * Pitch Story 3 for election/citizenship/ voting/etc story in Canvas | |
| 10 | **Week 10:**  Mon., Oct 26 | Review Story 2 packages  Nat sound packages & features | **READ & WATCH:**   * Feature stories (in Canvas) * Natural sound stories (in Canvas) * Premiere Pro audio tutorials to smooth out sound (in Canvas) | |
| 11 | **Week 11:**  Mon., Nov 2 | **ELECTION WEEK:** Work on Election Stories | **DO: by Wednesday, Nov 4, 11:59pm:**   * Story 3 Script in RC.   **DO: by Monday, Nov 9, 11:59pm:**   * Story 3 package. Drop exported video into Google Drive & put link in Canvas   **DO: by Wednesday, Nov 11, 11:59pm:**   * Web script: Story 3   **AND BREATHE.** ☺ | |
| 12 | **Week 12:**  Mon., Nov 9 | Review Story 3 packages  Popular digital video story formats  **Wednesday, November 11:**  **Veterans’ Day - HOLIDAY** | **READ & WATCH:**   * Popular digital video formats (in Canvas) * How to “Now This” (in Canvas)   **DO: by Friday, Nov 13, 11:59pm:**   * Pitch Story 4 for Now This format story in Canvas | |
| 13 | **Week 13:**  Mon., Nov 16 | Mixing smart phone video with “regular” camera video. | **READ & WATCH:**   * Mixing mobile video with “regular” video (in Canvas) * Former student’s story (in Canvas) * Smart Phone use to the extreme (in Canvas)   **DO: by Wednesday, Nov 18 by 11:59pm:**   * Story 4 script in RC   **DO: by Monday, Nov 23 by 11:59pm:**   * Story 4 Now This package. Drop exported video into Google Drive & put link in Canvas   **DO: by Monday, Nov 23 by 11:59pm:**   * Twitter post about story 4 with link * Pitch Story 5 for Choose Your Own Adventure in Canvas | |
| 14 | Week 14:  Mon., Nov 23 | Comedy & satire as journalism  **Wednesday, Thursday, Friday:**  **THANKSGIVING BREAK** | **READ & WATCH:**   * Satire & Comedy (in Canvas)   **DO: by Mon, Nov. 30 at 11:59pm**   * Discussion about the place of satire & comedy in journalism in Canvas   **HAPPY THANKSGIVING!** | |
| 15 | **Week 15:**  Mon., Nov 30 | Investigative, long-form, documentary, data, and other forms of non-fiction video storytelling. | **READ & WATCH:**   * Longer form, investigative, documentary (in Canvas)   **DO: by Friday, December 4 by 11:59pm**   * Discussion about long-form storytelling   **DO: by Mon, December 7 by 11:59pm:**   * Story 5 Script in RC | |
| 16 | **Week 16:**  Mon., Dec 7 | Possible guest speaker TBD  How to Adobe Spark & Promo | **READ & WATCH:**   * Adobe Spark Tutorial (in Canvas) * Promo explainer (in Canvas)   **DO by Wed, December 9 by 11:59pm**   * Story 5 Promo Script in RC   **DO by Friday, December 11 by 11:59pm**   * Story 5: Choose Your Own Adventure package. Drop exported video into Google Drive & put link in Canvas * Story 5 Promo video. Drop exported video into Google Drive & put link in Canvas | |
| **Finals week** | | | **Days** | **Dates** | |
| Final Exam Preparation & Faculty Consultation Days: | | | Thursday and Friday | Dec 10-11 | |
| Final Semester Examinations | | | Monday – Thursday | Dec 14-17 | |
| Final Exam in this course  **DUE by 11:59pm Monday, December 14.**   * Web page in Adobe Spark. * Web link & embed code in Canvas.   **Y’all rock. Have a great winter break!** | | | Monday | December 14th | |

*The course schedule is subject to change in the event of extenuating circumstances.*